

Sant Gadge Baba Amravati University, Amravati

Faculty: Humanities

Session: 2023-24

Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year

Part A

POs:

After successfully completion of PG program in Home Economics student will be able to;

PO1. Define the problems and accept challenges amongst Home and Family.

PO2. Develop the student's understanding regarding home influences on the individual, school and Community.

PO3. Design workable plan in the household budget, make appropriate decision applying decision-Making process.

PO4. Prepare Diet Plan, create innovative recipes and therapeutic diet to counter nutritional Problems and maintain the health of the family.

PO5. Formulate qualitative designs and descriptive survey using Questionnaires, Observations, Interviews and document investigation to collect, analyse, and interpret the collected data Pertaining to the study.

PO6. Compare knowledge of consumer rights and responsibilities in order to consumer choices and

Understand the knowledge of Intellectual Property and its protection through various laws

PO7. Provide specific experiencing staff required for professional Home-Economics employment and Self-employment.

PO8. Obtain knowledge of Intellectual Property and its protection through various laws.

PO9. Imbibe the knowledge of Intellectual Property and its protection through various laws.

PSOs

PSO1. Recognize the significance of the early years and implications for optimizing human Potential

PSO2. Get acquainted with principles of food preservation and understand objectives and methods of cooking.

PSO3. Understand knowledge of Intellectual Property and its protection through various laws.

PSO4. Explain the meaning, process and importance of research in Home-Economics.

PSO5. Draw house plans for various income groups and apply art and design's skills in interior Decoration.

PSO6. Define concepts of nutritious foods, Health Normal diet and Therapeutics Diet plans.

PSO8. Identify different fabric formation techniques get knowledge and skill about different dyes, Dyeing techniques and printing.

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Part B
Sant Gadge Baba Amravati University, Amravati

Faculty: Humanities

Session: 2023-24

Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- I

Sr. No	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 Hour period)	Credit
1.	FSC	Research Methodology and IPR	60 Periods (60 hours)	4

Objectives-

1. To understand the basic, conceptual knowledge of research and its application in Home-Economics.
2. To acquire knowledge about select methods for conducting research.
3. To enhance the ability on how to apply sampling techniques in research.
4. To motivate and generate report writing skills among the students.
5. To introduce fundamental aspects of Intellectual property Rights to students.

COS

After the completion of this course, a student will be able to:

- CO1. Understand and comprehend the basics in research methodology and applying them in Research/ Project work.
- CO2. Explain the meaning, process and importance of research in Home-Economics
- CO3. Appreciate the importance of scientific research and create awareness about IPR function
- CO4. Understand knowledge of Intellectual Property and its protection through various laws.
- CO5. Realize the registering process of Patent, Copyright, Trademarks and Industrial Design
- CO6. Define the important of Patent.

Unit	Contents	Allotted periods/hours
Unit I Introduction of Research And research problem	1.1. Research: Meaning, Definition, Scope and Objectives. 1.2 Classification of Research: Fundamental /Pure, and Applied/Action Research 1.3. Characteristics of Social Research and Qualities of Good Researcher. 1.4. Research Problem: Meaning and Criterion of good Research Problems. 1.5 Role of Home Economics to Solve Community Problems.	12

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Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- I

Sr.No	Type and Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credit
2	DSC-L1 HEC2111	Family Resource Management	75	5

Objectives:

1. To understand the fundamentals of Family Resource Management.
2. To apply efficiently decision-making steps in day-to-day life.
3. To create awareness about the importance of time and energy management.
4. To apply the skill of Event management in planning events.

COs:

After successfully completion of course student should be able to-

CO1. Apply the Knowledge of energy and time management.

CO2. Make their carrier in the field of Event Management.

CO3. Evaluate plan activities use of decision-making steps.

CO4. Design Event plan by applying knowledge of different types of resources.

Unit	Contents	Allotted Periods/Hours
Unit I Family Resource Management	1.1 Concept and functions of Family Resource Management. 1.2 Objectives and scope of Family Resource Management. 1.3 Principles of Family Resource Management. 1.4 Classification of Resources. 1.5 Advantages of Family Resource Management and ways of improving the use of resources.	15
Unit II Home Management	2.1 Process and element of Home Management 2.2 Motivating factors of management: Values, Goals and Standard. 2.3 Applied management to the use of resources Within and Outside home. 2.4 Factors influencing Resource Management. 2.5 Qualities of good manager	15

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Faculty: Humanities
Session: 2023-24
Two Years- Four Semesters Master's Degree Programme- NEPv23
Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- I

Sr.No	Type and Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credit
3	DSC-II.1 HEC2112	Human Development	60	4

Objectives:

1. To introduce the students to the major concept of Human Development.
2. To provide the information to the students about the characteristics of children.
3. To acquire knowledge of parent's child relationship.
4. To make students aware of early childhood education.

COs

After successful completion of this course, students will be able to

CO1. Determine child development problems by studying and applying study methods.

CO2. Evaluate the obstacles in early and late childhood.

CO3. Create a sense of personal care and beauty in every phase of daily living.

CO4. Apply obtained knowledge in pre-school and childcare institutions.

CO5. Develop employability and self-employment skills applicable in child care and learning.

Unit	Content	Allotted Periods/Hours
Unit I Introduction to Human Development	1.1 Meaning and definition of Human Development 1.2 Scope and significance of Human Development 1.3 Stages of Human Development 1.4 Human Development and Family Relationship 1.5 Methods of child study a) Running Record b) Interview Method c) Observation Method d) Biographical e) Experimental method	12

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Syllabus: M.A. (HOME-ECONOMICS) First Year Semester-I

Sr.No	Type and Code of the Course/Subject	Title of the Course/Subject Home-Economics	Total Number of Periods (1 hour period)	Credits
4.	DSC-III.1 HEC2113	Textile Clothing and Fashion Designing (Theory)	60	4

Objectives: -

1. To introduce the student to Textile, Clothing and Fashion Designing.
2. To explain the importance of Textile and Clothing.
3. To develop an understanding of different types of Fibres, Yarns and Fabric construction.
4. To acquire the knowledge of different Textile Finishes.
5. To create the ability to make different types of Design Placement and Regional Embroidery.

COs:

After successful completion of course, the student will be able to-

- CO1. Evaluate and differentiate between Textile Fiber.
- CO2. Determine and identify general and unique finishes.
- CO3. Apply Fabric Printing to decorate garments.
- CO4. Describe types of Fabric Construction Methods.
- CO4. Generate employment using the knowledge of different regional embroidery patterns.

Unit	Content	Allotted Periods/Hours
Unit-I Introduction to Textile	1.1.Introduction and Revolution of textile and clothing. 1.2.Classification of textile fibers 1.3.Manufacturing process, properties of fibers 1.4.Natural fibers – Cotton, Silk, Wool and Jute 1.5.Manmade fibers –Artificial fibers, Rayon, Polyester, Nylon Fiber,	12
Unit-II Fabric Construction.	2.1 Yarn Formation-Mechanical and Chemical spinning. 2.2 Types of yarns-Simple, Novelty. 2.3 Textured yarn. 2.4 Fabric Construction – Methods of Fabric Construction, 2.5 Felting, knitting, Braiding and weaving.	12
Unit-III Finishes	3.1.Finishes – Definition, Importance. 3.2.Finishes – Classification 3.3.Purpose of Finishes.	12

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Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- I

Sr.No.	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Laboratory/Practical/practicum/hands-on/Activity)	Total Number of Practical	Credits
4.	DSC-HLL1 HEC2113	Textile Clothing and Fashion Designing	1Practical/Week/Batch 30 Hours	1

Textile Clothing and Fashion Designing

COs:

After successful completion, of course, the student can be able to -

CO1. Enhance skill of designing and make the paper pattern for different types of garments.

CO2. Apply gained knowledge for creation of latest fashion in Textile and clothing industries.

List of Practical

Sr.No	Practical course/	(1 Practical/Week/Batch)
1	Regional Embroideries of India - o Phulkari of Punjab. - o Kathiwadi Embroidery of Gujarat. - o Embroidery of Kutch - o Chicken Kari - o Kasuti of Karnataka.	
2	Demonstration and preparation of samples. - o Tie and Dye - o Batik/ Block printing	

Distribution of Practical Marks

Total Marks-50

Practical Work	Marks	Evaluation Mode	Total Marks
Embroidery Sample (Any Two)	10	External	25
Printing sample (Any one type)	10		
Viva	05		
Embroidery album with sample (Printing and Embroidery Samples)	20	Internal	25
Record book	05		

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Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- I

(Elective Course/Subject)

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credits
5.	DSE-I.1 A HEC2114	Counselling Psychology	60 Theory	4

Objectives: This course will enable the students-

1. To introduce basic concept of counselling
2. To familiarize students basic concept of psychology
3. To understand methods of counselling
4. To aware students about physical as well as psychological Health.

COs

After successfully completion of course student should be able to-

- CO1. Understand basic methods of counselling.
- CO2. Learn family counselling therapy and its Branches of therapy.
- CO3. Disseminate knowledge of various fields of counselling in communities for better health.
- CO4. Awareness of mental illness and mental health in the surrounding area.
- CO5. Recognized and explain various types of problems faced by family members.

Unit	Content	Allotted Periods/Hours
Unit I Introduction to Counselling & Family Therapy	1.1 Meaning and Scope of Counselling. 1.2 Importance of Counselling 1.3 Issues of Counselling 1.4 Meaning and Scope of Family Therapy 1.5 Importance of Family Therapy	12
Unit II Introduction to Psychology	2.1 Meaning & Definition of Psychology. 2.2 Objectives of Psychology. 2.3 Fields of Psychology. 2.4 Methods of Psychology. 2.5 Branches of Psychology.	12
Unit III Type of Family Therapy	3.1 Systemic Family Therapy 3.2 Solution Forces & Strategic Family Therapy 3.3 Family Interviewing	12

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(Elective Course/Subject)

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics	Total Number of Periods	Credits
5.	DSE-I.1 B HEC2115	Ergonomics and Managerial System	60	4

Objectives

1. To introduce basic concept of Ergonomics
2. To provide student with understanding of Tools and Techniques for Ergonomics
5. To apply the methods of cognitive Ergonomics for removing stress.

COs

After successfully completion of course student should be able to _

CO1. Understand basic concept of ergonomics.

CO2. Apply the knowledge Tools and Techniques for Ergonomics.

CO3. Gain Information about body movement in Good Condition

CO4. Aware about spine diseases and muscles tension.

CO5. Define Knowledge of human perception, mental processing.

Unit	Content	Allotted Periods/Hours
Unit I Introduction to Ergonomics	1.1 meaning and definition of Ergonomics 1.2 concept and nature of ergonomics 1.3 component of Ergonomics 1.4 Types of Ergonomics 1.5 principal of Ergonomics	12
Unit II Tools and Techniques	2.1 Techniques for Ergonomics 2.2 Tools of Ergonomics 2.3 advantages of Ergonomics 2.4 Hazards of Ergonomics 2.5 Remedies	12
Unit III Gesture in Ergonomics	3.1 Concept of Posture and Gesture 3.2 Importance of posture and Gesture in Ergonomics 3.3 Difference Between Posture and Gesture 3.4 Classification of posture 3.5 physiology of Posture and Effects on Communication	12

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Two Years- Four Semesters Master's Degree Programme- NEPv23
Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- II

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credits
1.	DSC-IV.2 HEC2111	Family Resource Management	75	5

Objectives:

1. To recognize the fundamentals of Housing.
2. To describe the knowledge of Interior decoration.
3. To apply the technique of Work Simplification
4. To improve the skill of preparing the Family Budget.
5. To develop skill of Art of living.

COS-

COs: After successfully completion of course student can be able to-

- CO1. Apply and counselling about the work simplification and Budget making.
CO2. Make carrier in the field of Interior Decoration.
CO3. Evaluate and planning the family Budget.
CO4. Develop aesthetic view which reflex to make Interior decoration.
CO5. Apply the technique of Work Simplification for saving time and energy.

Unit	Content	Allotted Periods/Hours
Unit I Housing	1.1 Concept and significance of housing. 1.2 Principals of House planning and factors affecting planning of House. 1.3 Characteristics of housing in urban areas. 1.4 Characteristics of housing in rural areas. 1.5 Government housing schemes in urban and rural areas.	15
Unit II: Work Simplification	2.1 Concept and objective work simplification. 2.2 Principle and advantages of work simplification. 2.3 Gross and Crandall's Classes and improving methods of work Simplification. 2.4 Time management and ways of saving of time. 2.5 Energy management and ways of saving of energy.	15

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Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- II

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credit
2.	DSC-II.2 HEC2112	Human Development	60	4

Objectives:

1. To acquire the knowledge of different stages of Human Development
2. To give a student a broad comprehensive view of Human Rights, and Government Program.
3. To acquire the knowledge of personality development

COs:

After completing, the course, the student should be able to:

CO1. Develop and nurtures their personality traits.

CO2. Apply the knowledge of children's rights.

CO3. Solve the problems of old-age through counselling as a responsible Citizens.

CO4. Recognize the problems of adulthood and to solve through counselling

CO5. Work as consultants in the social welfare department and child welfare unit.

Unit	Contents	Allotted Periods/Hours
Unit I Puberty	1.1 Meaning, definitions and characteristics of puberty 1.2 Developmental tasks, physical changes and growth in puberty 1.3 Emotions and emotional behaviour in puberty 1.4 Social development in puberty 1.5 Hazards and personal care of puberty	12
Unit II Adolescence	2.1 Definition and characteristics of Adolescence 2.2 Physical growth in Adolescence 2.3 Problems of Adolescence and stages 2.4 Vocational interest and Hobbies in Adolescence 2.5 Social changes during Adolescence	12
Unit III Personality Development	3.1 Meaning, concept and significance of personality development. 3.2 Factors influencing personality development. 3.3 Traits and types of personality. 3.4 Personality adjustment and maladjustment. 3.5 Communication skill and personality development.	12
Unit IV Adulthood to Old Age	4.1 Concept and Definition of Adulthood and Old Age. 4.2 Adulthood- developmental tasks and physical changes.	12

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Sant Gadge Baba Amravati University, Amravati

Faculty: Humanities

Session: 2023-24

Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester-II

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour period)	Credits
3.	DSC-III.2 HEC2113	Textile Clothing and Fashion Designing	60	4

Objectives: -

1. To acquire knowledge about the history and essential elements of Garment construction.
2. To develop the skill of designing a paper pattern for different types of garments.
3. To describe different types of regional costumes.
4. To enhance the ability how to apply the latest fashion in clothing construction.
5. To motivate and generate entrepreneurship skills among the students.

COs:

After successful completion of the course, the student can be able to -

- CO1. Apply and use different types of seams, Fullness, sleeve, Neckline and collars in garment construction.
- CO2. Describe the difference between the Traditional costume of Indian Male and females.
- CO3. Acquire knowledge of body measurements.
- CO4. Explain the Traditional Textile of India in their own words.
- CO5. Demonstrate their learned practical skills through stall management that inspired Entrepreneur among the students.

Unit	Content	Allotted Periods/Hours
Unit I History and pattern making	1.1.History of clothing. Psychological Effects of Clothing 1.2.Factors affecting selection of clothing. 1.3.Body measurements and their importance. 1.4.Preparing measurement chart. 1.5.Method of pattern making i) Drafting ii) Draping	12
Unit II Clothing Construction	2.1 Basic elements in garment construction and Types of seam 2.2 Types of Fullness : i) Tucks ii) Frills iii) Darts and pleats 2.3 Types of sleeves: i) Plain ii) Puff iii) Bell iv) Circle sleeve 2.4 Types of Necklines: i) Plain ii) High iii) Boat Neck 2.5 Types of Collars: Flat ii) peter pan iii) Stand collar	12
Unit III Traditional Textile and clothing of India	3.1. Traditional Textile of India: Kalamkari , Patola , Himru – Amru Pitambar, Dacca, Muslin, Baluchari Buttedar, Kanjiwaram, Paithani, Chanderi and maheshwari. 3.2. Traditional Costume: i) Kashmir ii) Himachal Pradesh	12

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Faculty: Humanities

Session: 2023-24

Two Years- Four Semesters Master's Degree Programme- NEPV23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester-II

Sr.No.	Type and Code of the Course/Subject	Title of the Course/Subject Home-Economics (Laboratory/Practical/practicum/hands-on/Activity)	Total Number of Practical	Credits
3.	DSC-III.2 HEC2113	Textile Clothing and Fashion Designing	1Practical/Week/Batch (30 Hours)	1

COs:

After successful completion, of course, the student can be able to -

CO1. Develop skills regarding designing of paper pattern for different types of garments.

CO2. Enhance the ability how to apply the latest fashion in clothing construction.

List of Practical

List of Practical

Sr.No	Practical course/activities (1 Practical/Week/Batch)
1.	Types of the seam - Plain seam, double-stitched seam, French seam and flat felled seam
2.	Neck lines-round necklines, square necklines, V necklines and collared necklines
3.	Sleeves-Regular sleeves, raglan sleeves, bell sleeves and frill sleeves

Distribution of Practical Marks

Total Marks-50

Practical Work	Marks	Evaluation Mode	Total Marks
Types of the seam (Any Two)	10	External	25
Drafting of sleeve (Any one type)	10		
Viva	05	Internal	25
Class Work reports and activities report/Album	20		
Record book	05		

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Faculty: Humanities

Session: 2023-24

Two Years- Four Semesters Master's Degree Programme- NEPv23

Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- II

(Elective Course/Subject)

Sr.No	Type and Code of the Course/Subject	Title of the Course/Subject Home-Economics (Theory)	Total Number of Periods (1 hour's period)	Credits
4.	DSE-I,2 HEC2114	Counselling Psychology	60	4

Objectives:

- 1) To introduce Basic Concepts of counselling
- 2) To Provide Basic Concept of psychology
- 3) To provide students with an understanding of the basic methods of counselling
- 4) To introduce students to family therapy and its branches
- 5) To introduce students to Health therapy

COs

After successfully completion of course student should be able to-

- CO1. Understand basic methods of counselling.
- CO2. Learn family therapy and its Branches
- CO3. Gain the knowledge of various fields of counselling
- CO4. Aware of mental illness and mental health in the surrounding area
- CO5. Aware various types of problems faced by family members

Unit	Content	Allotted Periods/Hours
Unit I Introduction of behaviour	1.1. Definition of Social behaviour, 1.2. Difference between normal and abnormal behaviour, 1.3. The DSM classification of abnormal behaviour- Biological, psychological and sociocultural 1.4. Perspectives of abnormal behaviour. 1.5. Relationship between abnormal Psychology & Counselling	12
Unit II Counselling and Guidance	2.1 Difference between Guidance 2.2 Phrases of Counselling and Counselling Therapies 2.3 Ethics-Ensuring Autonomy 2.4 Confidentiality & Record Keeping 2.5 Prof. Berchries, legal responsibilities	12
	3.1 Definition and meaning of Human recourses 3.2 Hearing, Motivating & maintaining people	12

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Syllabus: M.A. (HOME-ECONOMICS) First Year Semester- II
(Elective Course/Subject)

Sr.No	Code of the Course/Subject	Title of the Course/Subject Home-Economics	Total Number of Periods	Credits
4.	DSE-II.2 B HEC2115	Ergonomics and Managerial System	60	4

COs: after completing this course students should be able to-

CO1. Aware about spine diseases and muscles tension in order to study ergo skill design

CO2. Define Knowledge of human perception, mental processing

CO3. Explain the ergonomics design at work place.

Unit	Content	Allotted Periods/Hours
Unit I Workplace ergonomics resources	1.1 How Comfortable Workspaces Boost Productivity 1.2 Setting Up Your Desk for Better Posture 1.3 Choosing the Right Chair and Monitor Placement 1.4 Quick Stretches to Relieve Work-related Strain 1.5 Making Small Changes for Big Ergonomic Improvements	12
Unit II Personal management	2.1 introduction need and importance of personal management 2.2 Objective of personal management 2.3 Nature of personal management 2.4 Functions of personal management 2.5 Role of personal management	12
Unit III Ergonomics for Daily Life	3.1 Ergonomic for Using Smartphones and Tablets 3.2 Comfortable Seating at Home: Couches and Chairs 3.3 Easy Ways to Maintain Good Posture While Driving 3.4 Lifting and Carrying: Avoiding Strain and Injury 3.5 Simple Ergonomic Hacks for a Pain-Free Day	12
Unit IV Ergonomics and Health	4.1 Keeping Your Back Healthy: for All Ages 4.2 Stress-busting Techniques for Better Mental Health 4.3 Ergonomics and Exercise: Simple Workouts at Home 4.4 Taking Care of Your Eyes: Screen Time and Vision 4.5 Enjoying Good Health with Basic Ergonomic Practices	12
Unit V Ergonomics in	5.1 Ergonomic Challenges in Digital Devices and Interfaces 5.2 Human-Computer Interaction and Usability 5.3 Ergonomic Considerations for Mobile Devices and Wearable	12

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Syllabus Prescribe under Choice Based Credit System
Session: 2023-24
Faculty: Humanities
Programme: M.A. Home Economics

Semester-III

Sr. No	Type Course/subject	Code of the Course/subject	Title Course/subject Theory	Total numbers of periods (Hour's period)	Credits
2.	DSC-2	HEC3292	Food Science and Food Service Management	45 periods	3

Objectives: -

1. To understand the role of nutritionist and dietitian.
2. To acquaint the relation between food and health.
3. To acquire the practical knowledge in the area of nutritional counselling and diet therapy.
4. To capable the student for managing food services and for entrepreneurial skill.
5. To make the students as a responsible citizen for disseminating the nutrition knowledge.

COs:

After successful completion of the course, the student can be able to -

- CO1.Aware the field of Nutrition Counselling and educating patients.
CO2.Able to assess the nutritional status of the community.
CO3. Acquired knowledge of marketing, labelling, packaging and advertising

Unit	Content	45 Period
Unit – I Health and Nutrition	1.1 Concept and Meaning of Food 1.2 Relation in Food and Health 1.3 Causes of Mal-Nutrition 1.4 Assessment of Health Status of the Community 1.5 Assessment of Nutritional Status of Community	(9Period)
Unit – II Therapeutic Diet	2.1 Socio-economic demographic dietary survey. 2.2 Anthropometry, clinical and biochemical evaluation. 2.3 Meaning concept, definition of therapeutic diets. 2.4 Type of Feeding (oral, tube, parental and intravenous). 2.5 Pre-operative and post-operative diet.	(9 Period)
Unit – III Role of Dietician	3.1 Role of Nutritionist /dietician in nutrition 3.2 Process of nutrition counselling 3.3 Functions of liver 3.4 Functions of Kidney 3.5 Functions of Heart	(9 Period)
Unit – IV Dietary Treatment	4.1 Symptoms and Dietary treatment of Hepatitis B 4.2 Symptoms and Dietary treatment of Nephritis 4.3 Symptoms and Dietary treatment of Atherosclerosis 4.4 Symptoms Dietary treatment of Osteoporosis 4.5 Nutrition Education for Patient	(9 Period)
Unit – V Sugar Cookery	5.1 Stages (Sugar Cookery) 5.2 Factors affecting crystallization	

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Semester III

Sr. No	Type Course/subject	Code of the Course/subject	Title Course/subject	Total numbers of periods	Credits
1.	DSC-1	HEC3291	Theory Consumer Economics and Marketing	60 periods, (1 hour's period) (Including Internal)	4

Objectives:

1. To know the consumer protect law.
2. To understand the basic concept of marketing
3. To Introduced consumer right's & consumer's needs.
4. To aware the student about purchase decision

COS:

After successful completion of this course student will be able to

- CO1. Realize the meaning, process & importance of Consumer Economics & marketing.
 CO2. Identify problem consumer & marketing for conduction subject.
 CO3. Apply the knowledge of money market & consumer law.
 CO4. Interpret the laws of consumers.
 CO5. Apply the knowledge of marketing & measures of protection stand ordination.

Unit	Content	60 Periods
Unit 1 Consumer Economics	1.1 Meaning, definitions & scope of consumer Economics. 1.2 Problems of Consumers. 1.3 Nature & Characteristics of human needs. 1.4 Classification of human needs and standard of living. 1.5 Concept of Marketing.	(12 periods)
Unit 2 Consumer law	2.1 Law of Consumption. 2.2 Marginal & Total utility. 2.3 Concept of Consumer Economics. 2.4 Characteristics of Indifference curve 2.5 Indifference curve analysis and scale of preference	(12 periods)
Unit 3 Consumer Demand & Decision	3.1 Concept of Consumer demand. 3.2 Consumer Demand- Law of Demand 3.3 Elasticity of demand and Family Budget, Limitation of demand. 3.3 Process, types, motivating factors on purchase decision. 3.4 Types of purchasing practices & their merits & demerit. 3.5 Social effects of consumer decisions.	(12 periods)
Unit 4 Consumer Protection & Education	4.1 Consumer Protection- Need for protection of consumer warranty regarding weight measure and quality of goods. 4.2 Consumer laws and need for consumer's education and Consumer Forums.	

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