

POs of B. Com. Programme

The under-graduate students, after completing their study of B.A. programme must acquire following characteristics attributes of commerce graduate.

PO-1	Business Knowledge: Understand core business principles and practices
PO-2	Adaptability: Adapt to changing business environments and challenges
PO-3	Strategic Planning: Formulate and execute business strategies
PO-4	Communication: Communicate clearly and professionally in business contexts.
PO-5	Entrepreneurial Skills: Apply entrepreneurial principles to create and manage ventures
PO-6	Ethical Decision-Making: Make ethical decisions & understand their business implications.
PO-7	Technological Proficiency: Use business technologies and digital tools competently.
PO-8	Problem-Solving: Solve business problems creatively and logically.
PO-9	Teamwork: Work effectively in teams and manage projects.
PO-10	Financial Literacy: Understand and apply financial principles and practices.
PO-11	Economic Understanding: Grasp fundamental economic theories and their applications
PO-12	Marketing Skills: Develop and implement effective marketing strategies.
PO-13	Analytical Skills: Analyze financial and business data effectively.
PO-14	Legal Knowledge: Understand business laws and regulations.
PO-15	Sustainability Awareness: Incorporate sustainability practices in business operations.

POs of PG (M. Com.) Programme

The post graduate students, after completing their study of post graduate M. Com. programme, must acquire following characteristics attributes.

PO-1	Advanced Business Knowledge: Attain advanced knowledge in various areas of commerce including accounting, finance, economics, management, and marketing, enhancing expertise in business concepts and practices
PO-2	Analytical Skills: Develop strong analytical skills to interpret financial data, evaluate business performance, and make informed strategic decisions, fostering the ability to solve complex business problems
PO-3	Research Proficiency: Acquire research skills to conduct in-depth analysis and investigations into business-related topics, enabling the formulation of evidence-based recommendations and solutions
PO-4	Specialized Expertise: Gain specialized expertise in a particular area of commerce through elective courses or concentrations, allowing for focused study and career specialization
PO-5	Communication Abilities: Enhance communication abilities through written reports, presentations, and interpersonal interactions, effectively conveying

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	complex business concepts and ideas to diverse stakeholders
PO-4	Ethical Awareness: Develop an understanding of ethical considerations and responsibilities in business practices, promoting integrity, transparency, and social responsibility in decision-making.
PO-5	Global Perspectives: Cultivate a global perspective by studying international business practices, understanding the implications of globalization, and engaging with diverse cultural and economic contexts.
PO-6	Entrepreneurship Skills: Acquire entrepreneurial skills and mindset to identify opportunities, innovate, and create value in a competitive business environment, fostering creativity and adaptability.
PO-7	Leadership and Management: Develop leadership and management skills to effectively lead teams, manage projects, and navigate organizational challenges, preparing for roles in business leadership and administration.
PO-10	Financial Management: Master financial management principles and techniques to optimize financial resources, manage risk, and maximize shareholder value, ensuring sound financial decision-making.
PO-11	Strategic Planning: Learn strategic planning processes and methodologies to develop and implement business strategies aligned with organizational goals and objectives, driving sustainable growth and competitiveness.
PO-12	Digital Literacy: Enhance digital literacy skills to leverage technology for business innovation, efficiency, and competitiveness, staying abreast of digital trends and advancements in commerce.
PO-13	Professional Development: Engage in continuous professional development through networking, workshops, and industry certifications, staying current with evolving business trends and practices.
PO-14	Collaboration and Teamwork: Cultivate collaboration and teamwork skills to work effectively in diverse team settings, leveraging collective strengths and perspectives to achieve common business objectives.
PO-15	Customer Focus: Understand the importance of customer-centricity in business success, developing skills to anticipate and meet customer needs, and deliver exceptional value and service.

PSOs of B.Com. Programme

The post graduate students, after completing their study of under graduate B.Com. programme, must acquire following characteristics attributes.

PO-1	Business Acumen: Gain comprehensive knowledge of core business concepts, including accounting, finance, marketing, management, and economics.
PO-2	Financial Literacy: Develop proficiency in financial accounting, management accounting, and financial management to analyze financial statements and make informed decisions.
PO-3	Economic Understanding: Understand microeconomic and macroeconomic principles and their application to business decision-making and policy analysis.
PO-4	Marketing Insight: Learn key marketing strategies, market research techniques, and consumer behavior to effectively promote products and services.

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PO-5	Management Skills: Acquire skills in organizational behavior, human resource management, and strategic management to effectively lead and manage teams.
PO-6	Ethical Awareness: Understand ethical issues in business and develop the ability to make decisions that uphold ethical standards and corporate social responsibility.
PO-7	Communication Proficiency: Enhance communication skills, including writing, presenting, and interpersonal communication, to effectively convey business ideas and information.
PO-8	Quantitative Analysis: Apply quantitative techniques and statistical methods to analyze business data and support decision-making processes.
PO-9	Legal Acumen: Understand business laws and regulations, including corporate law, taxation, and labor law, to ensure compliance and manage legal risks.
PO-10	Global Perspective: Gain an understanding of international business practices, global markets, and cultural diversity to operate effectively in a globalized economy.
PO-11	Information Technology: Gain proficiency in business-related software and information systems to enhance operational efficiency and decision-making.
PO-12	Entrepreneurial Skills : Cultivate entrepreneurial thinking and skills to identify opportunities, develop business plans, and launch new ventures
PO-13	Research Competence : Acquire basic research skills to conduct business research, analyze data, and generate actionable insights
PO-14	Problem-Solving : Develop critical thinking and problem-solving skills to address complex business challenges and create innovative solutions

PSOs of PG (M. Com.) Programme

The post graduate students, after completing their study of post graduate M.Com. programme, must acquire following characteristics attributes.

PO-1	Accounting Specialization: Mastery of advanced accounting principles and practices, including financial statement analysis and auditing.
PO-2	Finance Specialization: Understanding financial markets, investment strategies, and corporate finance principles to make informed financial decisions.
PO-3	Marketing Specialization: Expertise in market research, branding, and digital marketing strategies for effective customer engagement.
PO-4	Management Specialization: Leadership and organizational skills for effective team management and strategic decision-making.
PO-5	International Business Specialization: Knowledge of global business environments and international trade practices to navigate cross-border operations.
PO-6	Entrepreneurship Specialization: Proficiency in business planning, venture financing, and innovation management for entrepreneurial success.
PO-7	Economics Specialization: Understanding economic theories and econometric analysis to analyze and forecast economic trends.
PO-8	Information Systems Specialization: Proficiency in information technology infrastructure management and data analytics for effective business operations.

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